

PORSCHE, FERRARI CLAIM MICHELIN® GREEN X® CHALLENGE HONORS AT LIME ROCK PARK

LAKEVILLE, Conn. (July 24, 2010) – The Porsche RS Spyder of Muscle Milk Team CytoSport turned the double play in the American Le Mans Series Northeast Grand Prix at Lime Rock Park taking the overall race win and the MICHELIN® GREEN X® Challenge here at the fifth stop of the 2010 ALMS season.

With temperatures in the mid 90's and humidity to match, the hot and steamy track pushed cars and drivers to perform in extreme conditions.

In the process of winning the two hour 45 minute event at the historic 1.53-mile circuit, the independent Benicia, Calif. based team and drivers Greg Pickett and Klaus Graf became the first to claim a second MICHELIN® GREEN X® Challenge victory in 2010.

The MICHELIN® GREEN X® Challenge victory was the fourth of the 2010 season for Porsche which earlier this week confirmed plans to enter its exciting new Porsche 911 GT3 R Hybrid at the final race of the 2010 season.

Taking the MICHELIN® GREEN X® Challenge victory in the GT category was the #61 Risi Competizione Ferrari F430GT driven by Mika Salo and Pierre Kaffer. One of ten ALMS GT class entries racing at Lime Rock Park on E85R fuel, the victory is the first in the MICHELIN® GREEN X® Challenge for the storied Houston-based team. Last year there were no E85R fueled GT entries at Lime Rock.

Developed by the U.S. Department of Energy, the Environmental Protection Agency and SAE International to accelerate the development of new technologies and fuels through competition, the MICHELIN® GREEN X® Challenge recognizes the prototype and GT car that go farthest, fastest and with the smallest environmental footprint at each ALMS event.

In taking the GT victory, the #61 Risi Ferrari becomes the ninth different car and Risi Competizione the eighth different team to earn a MICHELIN® GREEN X® Challenge victory in the first five races of the 2010 American Le Mans Series season.

“Once again, we saw that the same type of efficiency that produces speed in the racecar also helps produce a cleaner more efficient car,” said Silvia Mammone, manager motorsports, Michelin North America.

ABOUT THE MICHELIN® GREEN X® CHALLENGE

The American Le Mans Series is the only series currently recognized as “Green Racing” by the U. S. Department of Energy; Environmental Protection Agency and SAE International.

All five energy sources identified as part of the United States government energy policy (E10 ethanol blended gasoline, E85R gasoline blended ethanol, GTL (natural gas to liquid) biodiesel, E10-electric hybrid power, and Iso-butanol gasoline) have been used in ALMS competition.

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The MICHELIN® GREEN X® Challenge trophies are presented to the respective Prototype and GT winners. The bases for the unique MICHELIN® GREEN X® Challenge trophies are made of rubber recycled from MICHELIN® GREEN X® labeled consumer tires.

ABOUT MICHELIN® GREEN X® TIRES

MICHELIN® GREEN X® labeled consumer tires are optimized for fuel economy by reducing their rolling resistance and weight without compromising other key performance factors such as traction, grip and tread wear. Each tire is marked with Michelin's "GREEN X®" symbol on the sidewall, indicating to consumers a level of increased fuel-efficiency and reduced CO₂ emissions.

For over 18 years, Michelin has been dedicated to the research and development of energy-efficient tires and now, a complete line of fuel-efficient tires is available to fit the most immediate consumer needs.

Dedicated to the improvement of sustainable mobility, Michelin (www.michelin.com) designs, manufactures and sells tires for every type of vehicle, including airplanes, automobiles, bicycles, earthmovers, farm equipment, heavy duty trucks, motorcycles and the space shuttle. The company also publishes travel guides, maps and atlases covering Europe, Asia, Africa and North America. Headquartered in Greenville, S.C., Michelin North America employs approximately 20,900 and operates 18 major manufacturing plants in 16 locations.

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