

Date: Thursday, August 05, 2004

Dear Don and Scott,

I am writing to you guys to see if we can make a shift in our thinking. The way we go about our racing and the way we impact our environment. I am sure you are aware that the environmental issues that face our planet and way of life are becoming bigger every day. The global warming, the carbons that come from our cars, trucks, air conditioners, planes, machinery, etc., do not escape the atmosphere. Our children are growing up in a much different environment than I did and to what you guys did.

I believe it is time we took a step back from the illusions we have made for ourselves, and take a good look at what we, the racing community, are contributing to this global warming effect. Motor Racing hasn't got into thinking in this way, because the illusions we have created for ourselves has made our emotions too strong in the path we are going. We are so consumed at using the earth's resources to beat each other and to claim that we are better than the other, that this is causing us to be blinkered with what we are actually doing to ourselves. We so consumed by our little self that we have forgotten about our bigger self. Life from what I understand is Functional - Adaptable - Sustainable. This applies in nearly everything we do. The series we race in uses this formula, our money markets, relationships, Religions, us as human beings, life itself, etc. The major one is the adaptability. We have the tools and resources to adapt life to our whim. We have free will to think and come up with an infinite amount of ways to go about life. We are always adapting what we do in all things, to make what we are doing Sustainable. We as a series are doing this all the time, adjusting the rules of the game from time to time to keep the series alive, or so to keep the game sustaining itself. If we make decisions that don't work in whatever we are doing, then the end appears. Life on this planet is changing because we are changing it. Our thoughts, words and actions are changing life on the wonderful planet, and at the moment, a shift in thinking is required.

I would like to see motor racing take the plunge and change its thinking about the way it goes about racing. There is a small movement out there trying to do this, but we need to act now in my opinion. When I did the Bathurst 24 hr race last year, I planted a tree with Australian racing hero Peter Brock, because Formula Green had calculated that 4000 trees had to be planted to cancel out the carbons that the cars were sending out into the atmosphere. The tree I planted was the first of the 4000 that were being planted in the area. If you think for a moment how many races are going on in the World every weekend, it becomes very obvious that change is needed. We as a Series could be at the forefront of this change in America. If we choose to!

I would like to see a committee set up to look at what can be done to cut the emissions down and then out completely. We could set up a way of calculating the carbons that go into the atmosphere and give Gold Silver Bronze to the Manufacturers who have the best fuel economy and the least amount of carbons. I also believe that the series could attract different sponsorship from companies that shy away from racing because it is not green.

At Le Mans this year there was the Nasamax car that ran on Bio Ethanol, this could be the future.

I would like an opportunity to discuss this with you both in the near future.

Kind regards,
David