

AMERICAN LE MANS SERIES

This spring season, AMERICAN FORESTS is partnering with a premier sports-car racing organization, the American Le Mans Series (www.americanlemans.com), presented by Tequila Patrón, to plant trees through Global ReLeaf.

This partnership will plant at least 5,000 trees to restore damaged ecosystems across the United States.

During race weekends through the 2010 season, the Series will be displaying trees donated by its teams through AMERICAN FORESTS' Historic Tree program at select races.

It also provides fans with opportunities to do their part for the planet by purchasing posters and organic T-shirts, as well as donating online or at the track.

The partnership is part of the Series' comprehensive efforts to advance energy-efficient technologies and developments in production automobiles through motorsports, namely through the U.S.

Green Roots

Tim Pappas, driver and owner of the Black Swan Racing team, is one leader who has embraced the challenge to move toward being competitive and green on the track. Sporting a Porsche 911 GT3 RSR in the GTC class, and striving to minimize its environmental impact during endurance competitions, Pappas' car runs on E10, virtually the same fuel sold at service stations. Pappas is committed to working to offset the carbon emissions for his full racing operation.

Pappas is all about green off the track, too. His family's firm, Pappas Enterprises, Inc, strives to be at the forefront of the green building movement. His most notable efforts include the Macallen Building Condominiums, a 140-unit south-Boston complex developed by Pappas which received the American Institute of Architects Committee on The Environment Award ("COTE" Top Ten Award) and a Gold Certification from the United States Green Building Council's Leadership in Energy and Environmental



During race weekends, the Le Mans Series will display American Forests' Historic Trees

Environmental Protection Agency, U.S. Department of Energy, and SAE International-supported MICHELIN® GREEN X® Challenge, a season-long competition that measures each racecar's efficiency and greenhouse-gas emission levels during competition.

Currently, the American Le Mans Series is the only motorsports body in the world that features multiple street-legal alternative energy sources.

Design rating system (LEED).

"AMERICAN FORESTS is pleased to partner with the American Le Mans Series to underscore the positive steps they're making in the development of green initiatives," said Gerry Gray, acting executive director of AMERICAN FORESTS. "Through their contribution goal of 5,000 trees—and their display of the Historic Trees—the Series is helping to create a cleaner environment for future generations."